

# Editor's Notes



The world we live in today is very different from that a generation ago. Without doubt, the same will be said, when our future generations look back to this present day.

Is our present world a much better place to live in? That will be the question most obvious in their mind.

For this inaugural issue, the publication team has chosen the cover picture, which has a special significance on what People Trends magazine stands for.

The pair of hands holding the globe symbolize that the future of our world is in our hands. As inhabitants, we have been given the privilege to appreciate and enjoy the beauty and fruits of this world. At the same time, blessed with the highest level of intelligence, we are also the ones empowered to consciously care for our world.

We believe that People is the key to unlock all possibilities and solutions to a better, sustainable world. Yet we know that People is a complex, yet unique creation and if given the right opportunity and inspiration, has the potential to accomplish great deeds and achievements for their organizations and society. And for any positive transformational change, there must be enough traction leading to a critical mass.

Thus, People Trends magazine aims to be a magazine that presents a diversity of ideas, perspectives and philosophies in the context of current realities and future trends. Through this magazine, we hope to harness the collective power of goodness from remarkable individuals, organisations and societies based on the universal values of Truth, Goodness and Beauty that supports sustainability and the betterment of the world.

We are grateful to our many contributors who share our passion and who put their faith in us - as we say, believing without seeing. Each of their articles, written in their unique style, provides insight, knowledge and inspiration to make us more informed, more aware and more conscious on how we can be part of a glowing beacon of light for ourselves and for the world.

*Daniel Ho*